

WHAT ARE SPIN OUT SEDIMENT FILTERS?

Sediment filters are for pre-filtering water to remove sand and large sediment from a water supply. A spin out sediment filter is your first line of defence so it should be the first thing that your water hits.









They are used in applications where there are larger volumes of sediment in your water. Typically, in a domestic household spin out sediment filters are used as a pre filter before a traditional housing.

Spin out sediment filters and separators both use a stainless steel mesh filter element which allows you to remove, rinse it off and put it back, elongating its life span and saving you cost and labor.



MESH RATINGS FOR CARTRIDGES

MESH AND MICRON SIZES

					
COARSE SAND	MEDIUM SAND	FINE SAND	VERY FINE SAND	SILT	CLAY
24-30 Mesh	40-60 Mesh	100-140 Mesh	200-250 Mesh	500 Mesh	1000 Mesh
711-533 Micron	381-254 Micron	152-104 Micron	80-61 Micron	50-20 Micron	15-1 Micron
PRE- FILTRATION (Mesh Screens)				FINISHING FILTRATION (String, Pleated or Spun Poly Cartridges)	

WHAT'S THE DIFFERENCE?



SEDIMENT FILTER

VS



SEDIMENT SEPERATOR

The main difference between a spin out sediment filter and a separator is the size of the chamber where the sediment can settle. If you experience higher levels of sediment in your water or you are looking to clean it less often, consider a sediment seperator.

CUSTOMER OBJECTIONS

COOL PRODUCT BUT WHY DO I NEED IT?



- If you or your customer aren't maximizing the lifespan of your cartridge filters or are replacing them before their expected lifespan then you would benefit from installing a spin out filter.
- It's much more convenient for a homeowner. When you have a traditional housing, it makes a mess when it comes time to clean it and it is time consuming. A spin out sediment filter is faster and much less messy to clean

I DON'T WANT TO HAVE ANOTHER FILTER TO MAINTAIN

- If you have installed it in such a way that you can backflush it you should never have to disassemble it to clean it.
- It will also make your maintenance on your traditional filter cartridge easier as you will be doing it less.



UPSELL OPPORTUNITIES

1. THEY'RE ALREADY BUYING A TRADITIONAL HOUSING

When they are buying a filter housing try upselling them to include a spin out filter in their system.



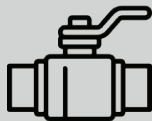
2. THEY'RE BUYING IRRIGATION PRODUCTS

Using Spin Out Filters in an Irrigation system can help prolong the life of the sprinkler heads.

3. CUSTOMER IS COMPLAINING OF SEDIMENT

Using a Spin Out Sediment Filter before a Traditional housing can help filter out an excessive amounts of sediment.

This is easy to maintain and increases the life of your traditional filter cartridge.



4. ALREADY BUYING A SPIN OUT FILTER? ADD VALVES

If they are already buying a spin out filter, ask them if they need isolation or ball valves as well.

This is a preference thing, it is not a guaranteed sale.